

## Fuel Your Superfan Sweepstakes Official Sweepstakes Rules

**NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. MAKING A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.** Entrants posting on social media are providing information to "Sponsor" (as defined below) and not to Instagram or Twitter.

The following promotion is intended for participants in the fifty (50) United States and Washington D.C. only and shall be construed and evaluated according to the laws of the United States. Do not proceed in this promotion if you are not a legal U.S. resident residing in the fifty (50) United States or Washington D.C. Further eligibility restrictions are contained in the official rules below. Entrant's should follow the Center of Disease Control (CDC) and local health department guidelines with regard to social distancing policies and best practices.

**1. SWEEPSTAKES DESCRIPTION:** The Fuel Your Superfan Sweepstakes (the "**Sweepstakes**") begins Wednesday, September 1, 2021 at 12:01am Pacific Time ("**PT**") and ends at 11:59pm PT on Sunday, October 31, 2021 (the "**Sweepstakes Period**").

The sponsor of this Sweepstakes is Fox Sports Interactive Media, LLC ("**Sponsor**"). The administrator of this Sweepstakes is Creative Zing Promotion Group ("**Administrator**"). The presenter of this Sweepstakes is RISE Brewing Co. Inc. ("**Presenter**" or "**RISE**"). Sweepstakes void where prohibited or restricted by law. THIS SWEEPSTAKES IS IN NO WAY SPONSORED, ENDORSED, ADMINISTERED BY, OR ASSOCIATED WITH TWITTER OR INSTAGRAM.

**2. ELIGIBILITY:** The Sweepstakes is open only to legal residents of the fifty (50) United States and Washington, D.C. who are physically located and residing therein and who are at least eighteen (18) years of age and the age of majority in their state of primary residence at the time of entry ("**Entrant**"). Employees, shareholders, officers, directors, agents, and representatives of Sponsor, Presenter, Administrator (collectively, "**Sweepstakes Entities**"), and each of their respective parent companies, affiliates, divisions, subsidiaries, agents, representatives and promotion and advertising agencies are not eligible to participate in the Sweepstakes. Immediate family and household members of such individuals are also not eligible to enter or win. For purposes of the Sweepstakes "household members" shall mean those people who share the same residence at least three months a year and "immediate family members" shall mean parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, or spouses. Void in Puerto Rico, all U.S. territories and possessions and overseas military installations, and where prohibited.

**3. HOW TO ENTER:** During the Sweepstakes Period, eligible Entrants may participate by taking either a photograph, OR a video of up to fifteen (15) seconds, showcasing how you "Fuel Your Superfan" in preparation for College Football on FOX (the "**Submission**"), and submit the Submission as described below. There are three (3) ways to enter the Sweepstakes:

### Twitter Entry:

Entrant must log in to his or her public Twitter account and: (a) post his or her Submission; (b) tag @CFBonFOX **AND** @RiseBrewingCo (the "**Tags**"); and (c) include the hashtag #FuelYourSuperfan (the "**Campaign Hashtag**"), along with the hashtag #Sweepstakes (the "**Entry Hashtag**") and collectively along with the Campaign Hashtag, the "**Hashtags**") to receive one (1) entry in the Sweepstakes.

### Instagram Entry:

Entrant must log in to his or her public Instagram account and: (a) post his or her Submission; (b) tag @CFBonFOX **AND** @RiseBrewingCo in the post comment; and (c) include the Hashtags to receive one (1) entry in the Sweepstakes.

Entrant's submitting via Social Media must have a non-private account; such social media accounts can be obtained for free at the respective social media sites or in the applicable app store. Use of the Hashtags constitutes Entrant's understanding of, full and unconditional agreement to, and acceptance of these Official Rules.

### Online Entry:

Entrant must complete the following steps for Online Entry:

- Visit [www.FuelYourSuperfan.com](http://www.FuelYourSuperfan.com) (the "**Website**");
- Follow the onscreen instructions to upload your Submission and complete the online entry form by providing the following information, including, but not limited to first name, last name, email address and phone number; and
- Affirmatively accept the Official Rules and click "Enter".

IMPORTANT: Remember, your Submission may be shared in a public gallery on the Sponsor's website and/or on Sponsor's social media profiles for viewing by the general public; therefore, be sure that you are comfortable with your Submission before submitting. If you do not want your Submission to be shared publicly do not enter this Sweepstakes.

Limit one (1) Submission per Entrant during the Sweepstakes Period. Each Submission must be unique and original. All Submissions must be received in accordance with the Entry Chart above. Any attempt by an Entrant to obtain more than the stated number of entries by using multiple/different identities, registrations, logins, and/or any other methods will void such Entrant's Submission and that Entrant may be disqualified from the Sweepstakes.

**Entrant & Submission Requirements:** In order for an Entrant to be eligible to participate in the Sweepstakes and to be considered as a potential "**Winner**" (as described below) the Entrant's Submission must meet the following eligibility criteria:

- Entrant must comply with any applicable terms of use for any social media platform used for Instagram or Twitter Submission;
- Entrant must appear, and be the individual reflected in the Submission;
- Entrant must NOT be under any contractual obligation that would conflict with this Sweepstakes; AND
- Entrant must have the permission of any individual appearing in the Submission to use their likeness in his/her Submission and for the Sweepstakes;

**Submissions must meet the following criteria:**

- Social Media Submissions must include the Tags and Hashtags, as described above;
- Social Media Submissions must comply with the applicable technical submission requirements (e.g. size, format) for the social media platform used for Submission along with the Terms of Service posted on the corresponding social media platform;
- Video Submissions must be 150 MB or less, and must be MP4, MOV, MPEG4, AVI, WMV, MPEG PS, FLV, 3GPP, WebM, WebP, or M4V format;
- Photo Submissions must be 150 MB or less, and must be .jpg, .gif, or .png format;
- The Submission must be original to Entrant and Entrant must be the rightful owner of the Submission or must have the rights, title and interest necessary to utilize the Submission for the Sweepstakes in compliance with these Official Rules; and
- Submission must have been created specifically for this Sweepstakes, and not been previously published, or entered into, or received any awards in, any other sweepstakes, contest or competition;
- Be in compliance with the Content Restrictions below.

**Submissions are subject to the following Content Restrictions:**

- Submission must NOT contain subject matter which is, or could be considered, in the sole discretion of Contest Entities, obscene, pornographic, violent (e.g., relating to murder, the sales of weapons, cruelty, abuse, etc.), defamatory, libelous, discriminatory (based on race, sex, religion, natural origin, physical disability, sexual orientation or age), illegal (e.g., illegal gambling, underage drinking, substance abuse, computer hacking, etc.), offensive, threatening, profane, hateful, degrading, harassing, or otherwise unlawful, tortious or objectionable;
- Submission must NOT include third parties/people, who have not expressly authorized in writing the Entrant to feature their name, image or likeness in the Submission or otherwise use such name, image or likeness in accordance with these Official Rules. If applicable, selected Winners may be required to verify such authorization in the form of a release;
- Submission must NOT contain any third-party content that is protected by copyright (without the express prior written consent of the owner of such right) or include names and/or descriptions of any copyrighted media production, including, without limitation, films, books, television programming, etc., or identifying descriptions of any media property, other than those belonging to Sponsor and/or Presenter; and
- Submission must NOT contain any derogatory references to any of the "Released Parties" (as defined below).

Entrants who submit a Submission which violates any of these requirements may be deemed ineligible to receive a prize and their Submission may be void at the Sweepstakes Entities' sole discretion. Sweepstakes Entities reserve the right to disqualify in their sole and absolute discretion any Submission deemed inappropriate or that does not comply with the Official Rules. Incomplete or unintelligible entries will be disqualified. Sweepstakes Entities will determine in their sole discretion which Submissions have satisfied the requirements of these Official Rules.

Entries generated by a script, macro or other automated means will be disqualified. Incomplete, unreadable, or unintelligible entries will be disqualified. **ELIGIBLE ENTRANTS MUST SUBMIT THEIR ENTRY IN ACCORDANCE WITH THESE OFFICIAL RULES. NO ALTERNATE FORM OF ENTRY WILL BE ACCEPTED.** Participation in the Sweepstakes constitutes Entrant's understanding of and full and unconditional agreement to and acceptance of these Official Rules. Sweepstakes Entities reserve the right to disqualify any Entrant that they determine to be in violation of any term contained in these Official Rules. **Sweepstakes Entities reserve the right to move, change or extend deadlines or dates in their sole discretion. Such changes, if applicable, will be communicated on the Website, on the Sponsor's Instagram account, and on the Sponsor's Twitter account.**

**4. WINNER SELECTION & NOTIFICATION:** Following the conclusion of each Entry Period, in accordance with the dates and times as detailed in the Entry Period Chart above, Administrator will randomly select one (1) potential winner from all eligible entries for the corresponding Entry Period. Potential winner notification will vary according to the channel of Sweepstakes entry:

#### **Online Entry**

If the potential winner entered via Online Entry, he or she will be contacted via the email address provided on the entry form.

#### **Twitter Entry**

If the potential winner entered via Twitter, he or she will be contacted via Twitter direct message. **ENTRANT MUST BE A FOLLOWER OF @CFBonFOX AND ABLE TO RECEIVE DIRECT MESSAGES VIA TWITTER FROM @CFBonFOX IN ORDER TO BE CONTACTED AS A POTENTIAL WINNER.**

#### **Instagram Entry**

If the potential winner entered via Instagram, he or she will be contacted via Instagram direct message. **ENTRANT MUST BE A FOLLOWER OF @CFBonFOX AND ABLE TO RECEIVE DIRECT MESSAGES VIA INSTAGRAM FROM @CFBonFOX IN ORDER TO BE CONTACTED AS A POTENTIAL WINNER.**

Potential Winners will be required to respond (as directed) to the notification within seventy-two (72) hours of first attempted notification. Failure to respond within the stated time period may result in forfeiture of the prize. Potential Winners will be required to verify address and return within three (3) days an affidavit of eligibility and liability/publicity release (collectively, "**Prize Claim Documents**") covering eligibility, liability, advertising, publicity and media appearance issues, unless prohibited by law. Failure of a potential Winner to return the executed Prize Claim Documents within the specified time period may result in forfeiture of the prize and selection of an alternate winner from the remaining eligible entries for that prize. Prizes will not be awarded until all such properly executed forms are returned. If a prize is awarded but goes unclaimed or is forfeited by recipient, such prize may not be re-awarded, in Sweepstakes Entities' sole discretion. In the event of a dispute as to the identity of a potential Winner, the potential Winner will be deemed the natural person in whose name the email address associated with the provided Submission was opened, as long as such person is otherwise eligible in accordance with these Official Rules. In the event a dispute regarding the identity of an Entrant or potential winner cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible.

**5. ODDS OF WINNING:** Odds of winning depend on the number of eligible entries received.

**6. GRAND PRIZE:** There is one (1) grand prize (the "**Grand Prize**") available, consisting of: a one (1) year supply of RISE product, awarded in the form of eight (8) cases of RISE product delivered every three (3) months, and which has an ARV of One Thousand Two Hundred Dollars (\$1,200); AND one (1) 3-day/2-night trip ("**Trip**") for winner ("**Grand Prize Winner**") and one (1) travel companion\* ("**Guest**") to attend a 2022 FOX BIG NOON Saturday game of the Grand Prize Winner's choice (subject to availability)(the "**Event**"). The Trip will consist of the following: a) round-trip coach class air transportation for the Grand Prize Winner and his/her Guest from a major airport near the Grand Prize Winner's home (as determined by Sponsor) to the Event city; b) hotel accommodations for two

(2) nights as chosen by the Sponsor (one (1) room, double occupancy, room and tax only) in the Event city; c) two (2) game tickets for the Grand Prize Winner and Guest to the Event (tickets are subject to separate terms, conditions and restrictions which can be found on the back of each ticket); and d) \$500.00 spending money for the Grand Prize Winner ONLY, awarded in the form of a general use gift card (gift cards are subject to separate terms, conditions and restrictions as detailed on the back of the gift card), for Grand Prize Winner to use for meals or ground transportation expenses in their sole discretion. Approximate Retail Value ("**ARV**") of the Trip Prize: Three Thousand Five Hundred Dollars (\$3,500). Cumulative ARV for the Grand Prize: \$4,700.

Seat locations at Event shall be determined in the sole discretion of Sponsor. Grand Prize does not include tickets to or for any other game or event, other than as specifically set forth herein. Event dates and times are determined in the sole discretion of Sponsor and may be subject to change. The terms and conditions of the tickets awarded as part of the Grand Prize will govern in the event the Event, is not played or held, as applicable, due to weather conditions, an act of God, an act of terrorism, civil disturbance, safety, health and/or welfare concerns or any other reason. Grand Prize Winner and his/her Guest agree to comply with all applicable stadium and venue, as applicable, regulations in connection with the Event portion of the Grand Prize. The Released Parties will not be responsible for weather conditions, Acts of God, acts of terrorism, civil disturbances, local, state or federal regulation, order or policy, work stoppage, epidemic, pandemic, or any other issue concerning public health or safety, or any other natural disaster or event outside their control that may cause the cancellation or postponement of the Event. Event tickets awarded as prizes may not be resold or offered for resale or used for any commercial or promotional purpose whatsoever. Any such resale or commercial or promotional use may result in disqualification and Grand Prize forfeiture and may invalidate the license granted by the Event tickets. The Released Parties (a) make no warranty, guaranty or representation of any kind concerning any prize (or any portion thereof), and (b) disclaim any implied warranty. The Grand Prize is subject to additional terms below. Ground transportation to/from airports and in Event city is not included. The dates of Grand Prize departure and return are subject to change at Sponsor's sole discretion. All Grand Prize details are at the sole discretion of the Sponsor. In the event that the Event, or any portion of the Event, listed in the Grand Prize description does not or cannot take place as scheduled or at all, for reasons including but not limited to scheduling conflicts, cancellations, postponement, or for any other reason, then assuming the Grand Prize Winner is willing and able to travel on the dates chosen by Sponsor, the Grand Prize Winner will receive the remaining components of the Grand Prize which shall constitute full satisfaction of Sponsor's Grand Prize obligation to the Grand Prize Winner, and no other or additional compensation will be awarded. Sponsor will not replace any lost or stolen prizes. Sponsor makes no representations or warranties with respect to any prize. Any other costs or expenses associated with the Grand Prize will be the responsibility of selected winner.

Actual retail value of Grand Prize will depend on point of departure, date of booking, any airfare fluctuations, and seasonal pricing; any difference will not be awarded. All bookings (flight and hotel) are subject to availability, changes in itinerary and other restrictions. Blackout dates may apply. Grand Prize Trip must be booked through Administrator. Grand Prize Winner and Guest must travel together on same itinerary for the Trip. Guest must be at least eighteen (18) years of age or older at the time of travel, or if a Guest is a minor, the winner must be such Guest's parent or legal guardian. If Grand Prize Winner is between the ages of eighteen (18) and twenty-one (21), he/she may need to be accompanied by an adult of at least twenty-one (21) years of age in order to check into the on-site hotel. The Guest must complete applicable Prize Claim Documents prior to ticketing of the Grand Prize. In the event the Guest is a minor, the applicable Prize Claim Documents must also be signed by such Guest's parent/legal guardian on such Guest's behalf. Airline for Grand Prize Trip to be selected by Contest Entities in their sole discretion. Airline carrier's regulations and conditions apply. Once Trip dates have been booked, no changes, extensions or substitutions are permitted, except at the Released Parties sole discretion. If Grand Prize Winner elects to travel with no Guest, no additional compensation will be awarded. Sponsor will not replace any lost or stolen tickets or travel vouchers. Grand Prize Winner is solely responsible for all incidentals, including, but not limited to, ground transportation, meals, beverages, gratuities, phone calls, insurance, taxes, and any other expenses not specifically mentioned as being included. Once travel commences, no unscheduled stopovers are permitted; if an unscheduled stopover occurs, full airfare will be charged to the Grand Prize Winner from stopover point for the remaining segments, including return, of the trip. Grand Prize Winner and Guest must have and are solely responsible for obtaining all necessary identification and/or travel documents required for travel, including, but not limited to, a valid U.S. driver's license or government issued ID. The Released Parties are not responsible if Grand Prize Winner or Guest are denied access to any aircraft. In such an event, Grand Prize Winner and/or Guest will be solely responsible for any expenses incurred and the Grand Prize may be forfeited, in whole or in part. Grand Prize Winner must comply with all hotel check-in requirements including, without limitation, the presentation of a major credit card. The Released Parties are not liable for any expenses incurred as a

consequence of flight cancellation/delay. Trip may not be combined with any other offer and travel may not qualify for frequent flyer miles. If, in the judgment of Sponsor, air travel is not required due to the proximity of the Grand Prize Winner's residence to the destination, ground transportation will be substituted for round-trip air travel at Sponsor's sole discretion. Airline tickets, general use gift card and Event tickets are subject to the rules and regulations of the applicable issuer. ALL FEDERAL, STATE AND LOCAL TAXES, AND ANY OTHER COSTS AND EXPENSES, ASSOCIATED WITH THE RECEIPT OR USE OF THE GRAND PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNER. The ARV for Grand Prizes is an estimate made before the Sweepstakes begins. If the actual value of the Grand Prize is less than the ARV stated herein, the Grand Prize Winner will NOT be entitled to a check, cash or other form of payment for the price difference. The round-trip air transportation element for any Trip Prize begins and ends at the point of departure. Other hotel fees are not included and if applicable may be payable at the time of check-out by the Grand Prize Winner. Any hotel cancellations or changes to hotel reservations after confirmation must be made with the hotel directly, and the Grand Prize Winner is solely responsible for any charges and/or fees arising from changes made directly with the hotel. Grand Prize Winner cannot assign or transfer the Grand Prize to another person, except at discretion of Sponsor. If the Grand Prize cannot be awarded due to circumstances beyond the control of Sponsor, a substitute prize of equal or greater ARV will be awarded. Other restrictions may apply. The Grand Prize, and all portions of the Grand Prize, are awarded WITHOUT WARRANTY OF ANY KIND, express or implied, without limitation.

In connection with the Trip Prize and/or Event, please be advised that Event policies, CDC guidelines, and the recommendations of health officials must be followed. In addition, Grand Prize Winner and Guest should be aware of and comply with government guidelines regarding travel restrictions and mandatory quarantines before visiting any Universal destination. Please note that any public location where people are present provides an inherent risk of exposure to COVID-19, and Sponsor cannot guarantee that any person will not be exposed during the Trip . By accepting the Grand Prize, Grand Prize Winner, on behalf of him or herself and on behalf of any individuals who use the Trip, expressly assumes the risk that during use of the Trip they may be exposed to COVID-19, the Coronavirus that causes COVID-19, or other communicable and/or infectious diseases. Grand Prize Winner and Guest, if any, expressly understand that these risks include contracting COVID-19 or other communicable and/or infectious diseases and the associated dangers, medical complications and physical and mental injuries, both foreseen and unforeseen, that may result from contracting COVID-19 or other communicable and/or infectious diseases.

**Trip Conduct:** Grand Prize Winner and Guest, if applicable, shall conduct themselves with due regard to the public conventions and morals. The Grand Prize Winner and Guest shall not, while representing the Released Parties during the Trip, commit an offense involving moral turpitude under local laws or ordinances. The Grand Prize Winner and Guest shall not commit any act that will tend to degrade the Released Parties in society or bring the Released Parties into public hatred, public disrepute, contempt, scorn, or ridicule or that will tend to shock, insult or offend the community or public morals or decency or prejudice the Released Parties. In the event the Grand Prize Winner or Guest engage in behavior that (as determined by Released Parties in their sole discretion) is obnoxious or threatening, illegal, or that is intended to annoy, abuse, threaten, or harass any other person, the Contest Entities reserve the right to terminate the Trip early and send the Grand Prize Winner and Guest home with no further compensation.

**7. CONDITIONS OF PARTICIPATION/RELEASES:** All federal, state and local laws and regulations apply. By participating, each Entrant agrees to be bound by these Official Sweepstakes Rules and the decisions of the Sweepstakes Entities, which shall be final in all respects. By participating in this Sweepstakes and/or by accepting any prize that they may win, each Entrant agrees to release and indemnify the Sweepstakes Entities, Fox Corporation, Presenter; each of their respective parent, subsidiary and affiliated companies, units and divisions and advertising and promotional agencies and Prize suppliers; each of their respective officers, directors, agents, representatives and employees; and each of these companies and individuals' respective successors, representatives and assigns (collectively, the "**Released Parties**") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this Sweepstakes and/or acceptance, use, or misuse of any prize. Acceptance of a prize authorizes the Sponsor, Presenter and their designees to use Winner's Submission, Social Media handle, Social Media profile picture, name, voice, likeness, biographical data, city and state of residence in programming or promotional material, throughout the universe in perpetuity, or on a winner's list, if applicable, without further compensation unless prohibited by law. By entering the Sweepstakes, Entrants agree that: (1) any and all disputes, claims, and causes of action arising out of or connected with the Sweepstakes, or any prizes awarded, shall be resolved individually, without resort to any form of class action; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs

associated with entering the Sweepstakes, but in no event will Entrant's attorneys' fees be awarded or recoverable; and (3) under no circumstances will any Entrant be permitted to obtain any award for, and Entrant hereby knowingly and expressly waives all rights to seek, punitive, incidental or consequential damages and/or any other damages, other than actual out-of-pocket expenses, and/or any and all rights to have damages multiplied or otherwise increased. The Released Parties shall not be liable for: (i) late, lost, delayed, stolen, misdirected, postage-due, incomplete, unreadable, inaccurate, garbled or unintelligible entries, communications or affidavits, regardless of the method of transmission; (ii) telephone system, telephone or computer hardware, software or other technical or computer malfunctions, lost connections, disconnections, delays or transmission errors; (iii) data corruption, theft, destruction, unauthorized access to or alteration of entry or other materials; (iv) any injuries, losses or damages of any kind caused by the prize or resulting from acceptance, possession, use or misuse of a prize, or from participation in the Sweepstakes; (v) the Entrant's claim that he or she has somehow been defamed or portrayed in a false light or (vi) any printing, typographical, human administrative or technological errors in any materials associated with the Sweepstakes. The Released Parties assume no responsibility for any damage to an Entrant's computer system, or for any computer system, phone line, hardware, software or program malfunctions, or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature, or for the incorrect or inaccurate capture of information, or the failure to capture any information. Sweepstakes Entities reserve the right, in their sole discretion, to cancel, modify or suspend the Sweepstakes (or any portion of the Sweepstakes) should a virus, bug, computer problem, unauthorized intervention or other cause or problem corrupt or inhibit the administration, security or proper play of the Sweepstakes and, in such situation, to select the Winner from eligible non-suspect entries received prior to and/or after such action or in such manner as deemed fair and appropriate by the Sweepstakes Entities. Sweepstakes Entities may prohibit you from participating in the Sweepstakes or winning a Prize if, in their sole discretion, they determine you are attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or any other unfair playing practices of intending to annoy, abuse, threaten or harass any other Entrants or the Released Parties representatives. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE ENTRY PAGES OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION FROM PARTICIPATION IN THE SWEEPSTAKES. SHOULD SUCH AN ATTEMPT BE MADE, THE RELEASED PARTIES RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY FEES) TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

**8. GOVERNING LAW:** ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES, OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR THE RELEASED PARTIES IN CONNECTION WITH THE SWEEPSTAKES OR IN CONNECTION WITH ANY SUBMISSION OR OTHER MATERIAL SUBMITTED IN CONNECTION WITH THE SWEEPSTAKES, SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF CALIFORNIA WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OF CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS. THE INVALIDITY OR UNENFORCEABILITY OF ANY PROVISION OF THESE RULES SHALL NOT AFFECT THE VALIDITY OR ENFORCEABILITY OF ANY OTHER PROVISION. IN THE EVENT THAT ANY PROVISION IS DETERMINED TO BE INVALID OR OTHERWISE UNENFORCEABLE OR ILLEGAL, THESE RULES SHALL OTHERWISE REMAIN IN EFFECT AND SHALL BE CONSTRUED IN ACCORDANCE WITH THEIR TERMS AS IF THE INVALID OR ILLEGAL PROVISION WERE NOT CONTAINED HEREIN.

IN NO EVENT WILL THE RELEASED PARTIES, THEIR RESPECTIVE PARENT, AFFILIATES, SUBSIDIARIES AND RELATED COMPANIES, THEIR ADVERTISING OR PROMOTION AGENCIES, WEB MASTERS/SUPPLIERS, VENDORS, CONTRACTORS OR EACH OF THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, SHAREHOLDERS, MEMBERS, SUCCESSORS, ASSIGNS, REPRESENTATIVES AND AGENTS BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF ENTRANT'S PARTICIPATION IN THE SWEEPSTAKES. WITHOUT LIMITING THE FOREGOING, **ALL PRIZES AND THE SWEEPSTAKES ARE PROVIDED "AS IS," WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND THE SWEEPSTAKES ENTITIES HEREBY EXPRESSLY DISCLAIM ALL IMPLIED WARRANTIES, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT.** SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE RIGHT IS RESERVED TO SEEK DAMAGES TO THE FULLEST EXTENT OF THE LAW.

**9. ARBITRATION PROVISION:** By participating in this Sweepstakes, each Entrant agrees that any and all disputes the Entrant may have with, or claims Entrant may have against, the Released Parties relating to, arising out of or connected in any way with (i) the Sweepstakes, (ii) the awarding or redemption of any prize, and/or (iii) the determination of the scope or applicability of this agreement to arbitrate, will be resolved individually and exclusively by final and binding arbitration administered by the National Arbitration Forum (the "Forum") and conducted before a sole arbitrator pursuant to the Code of Procedure established by the Forum. The arbitration shall be held at a location determined by the Forum pursuant to the Code of Procedure, or at such other location as may be mutually agreed upon by the Entrant and Sponsor. The arbitrator's decision shall be controlled by the terms and conditions of these Official Rules and any of the other agreements referenced herein that the applicable Entrant may have entered into in connection with the Sweepstakes. There shall be no authority for any claims to be arbitrated on a class or representative basis; arbitration can decide only the Entrant's and/or Sponsor's individual claims and the arbitrator may not consolidate or join the claims of other persons or parties who may be similarly situated. The arbitrator shall not have the power to award special or punitive damages against the Entrant or Released Parties. For more information on the Forum and/or the Forum's Code of Procedure, please visit their website at [www.arb-forum.com](http://www.arb-forum.com). If any part of this Arbitration Provision is deemed to be invalid or otherwise unenforceable or illegal, the balance of this Arbitration Provision shall remain in effect and shall be construed in accordance with its terms as if the invalid or illegal provision were not contained herein.

**10. PRIVACY POLICY:** Any personal information supplied by you to Sponsor will be subject to Sponsor's privacy policy posted at <http://www.foxsports.com/privacy-policy>. By entering the Sweepstakes, you grant Sponsor permission to share your social media handle, email address and any other personally identifiable information with the other Sweepstakes Entities for the purpose of Sweepstakes administration and prize fulfillment. Sponsor will not sell, rent, transfer or otherwise disclose your personal data to any third party other than as described herein or in accordance with Sponsor's privacy policy.

**11. SPONSOR:** Fox Sports Interactive Media, LLC, 10201 W. Pico Blvd., Los Angeles, CA 90035.

**12. ADMINISTRATOR:** Creative Zing Promotion Group, 189 South Orange Ave., Suite 1130A, Orlando, FL 32801.

**13. PRESENTER:** RISE Brewing Co. Inc. 425 Fairfield Ave., Stamford, CT 06902

**14. WINNER LIST:** For the names of the prize winners, mail a self-addressed, stamped envelope to: Fuel Your Superfan Sweepstakes Winner's List or Rules, (VT Residents may omit return postage) by November 30, 2021.

**The Sweepstakes is in no way sponsored, endorsed or administered by Instagram or Twitter. Instagram and Twitter are completely released of all liability by each Entrant in this Sweepstakes.**